



REGO[®] ELECTRONICS INC.
A great diversity of interconnect & thermal solutions

- Channel Program -

**“We expect to create solid and long term business with you,
each of our global partners together” !**

Why REGO?

- **More than product**, but professional service provider.
- Be interested in **Long term relationship**, not 1 shot business.
- Keep devoting and operating in **Design-win** business.
- Pursuing stable and promising **Grow-up together** with our partners.

Your Roles ...

- Design-win
- Commission based

Sales Rep



- Design-win
- Buy & Sell / Commission based
- With inventory

Distributor



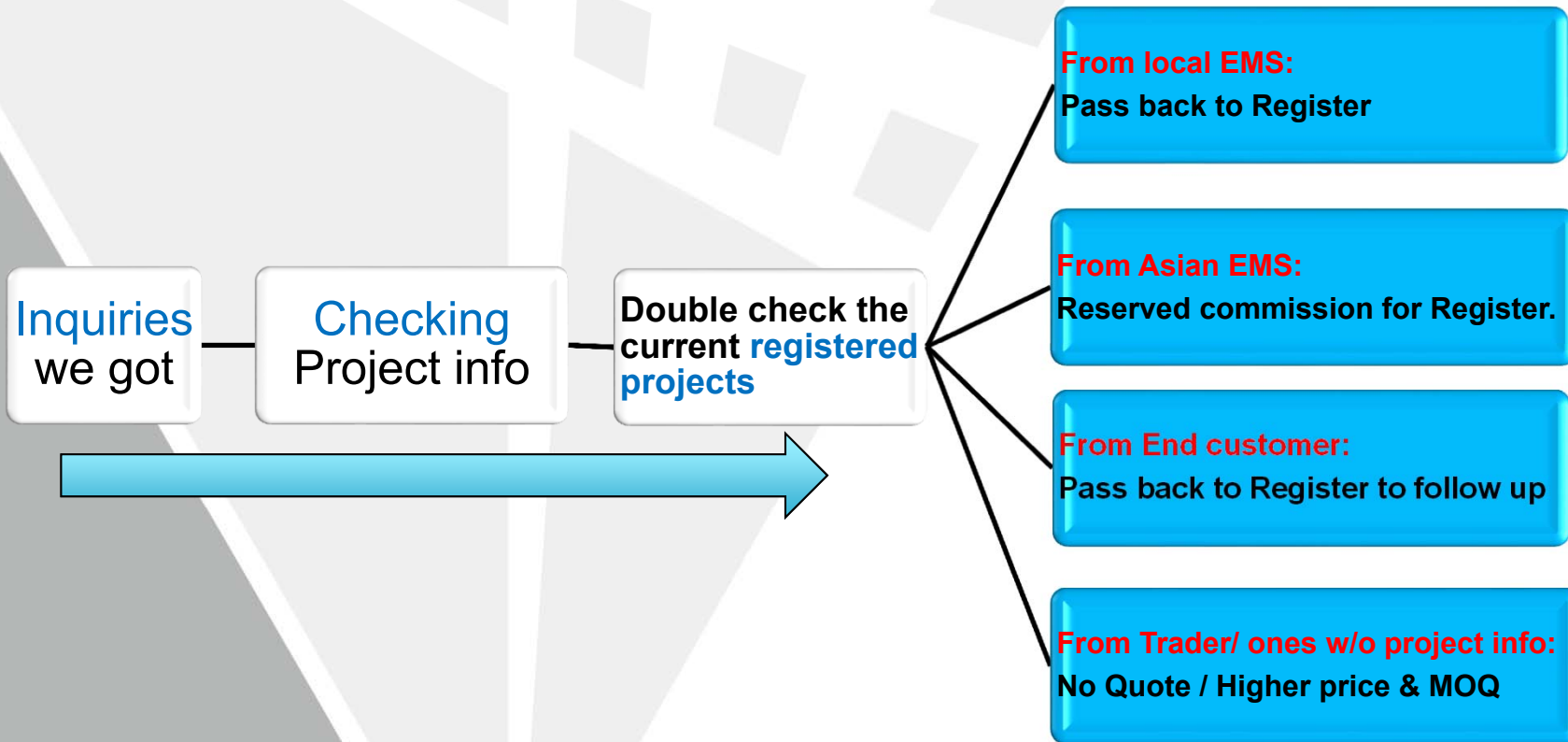
- Buy & Sell
- With inventory

E-store

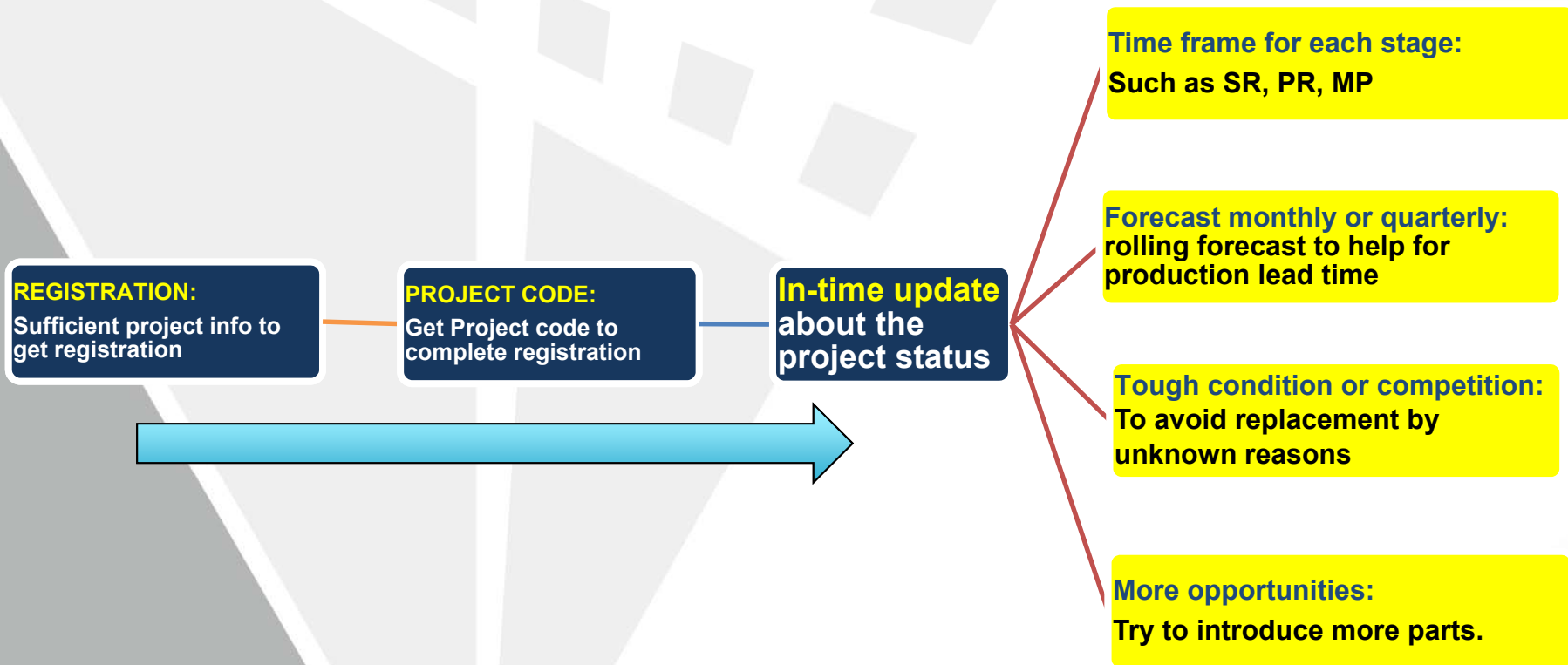


Each role as our partners has same right to get solid protection by project registration with detailed project information.

How we protect your effort?



How to get your design-win



Getting Project code is not the end,
but only beginning to Design-win!

Support You'll Get

**Product
Marketing**

STRATEGY TEAM

EXECUTION TEAM

**Oversea Sales
Domestic Sales
Global Partners**

SUPPORT TEAM

**R&D
Engineering**

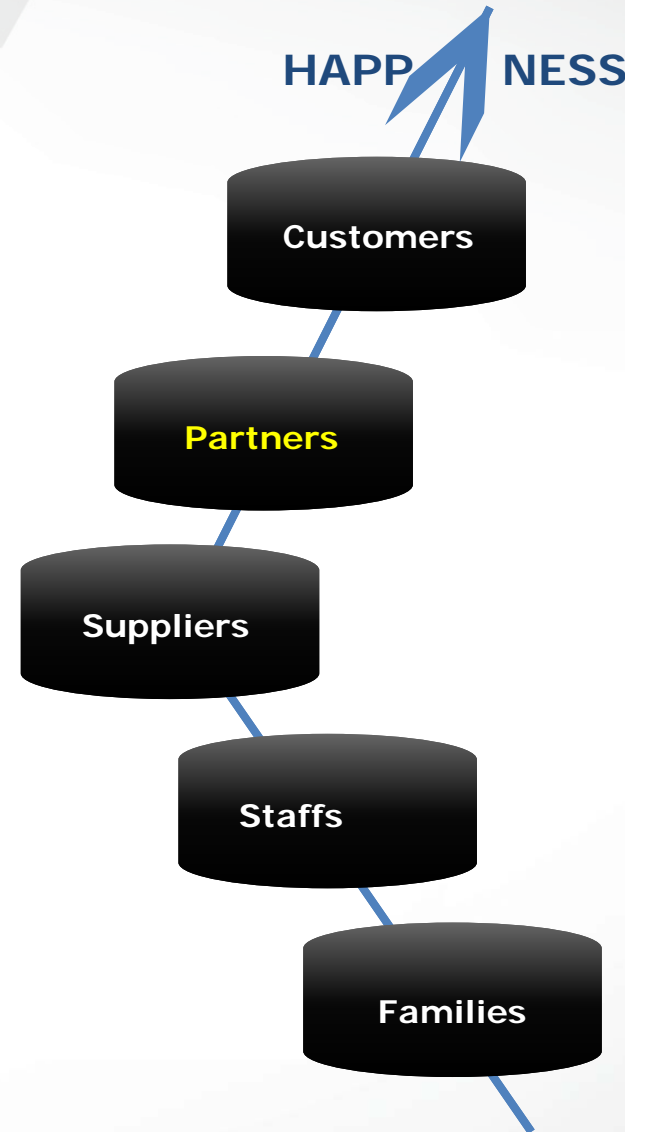
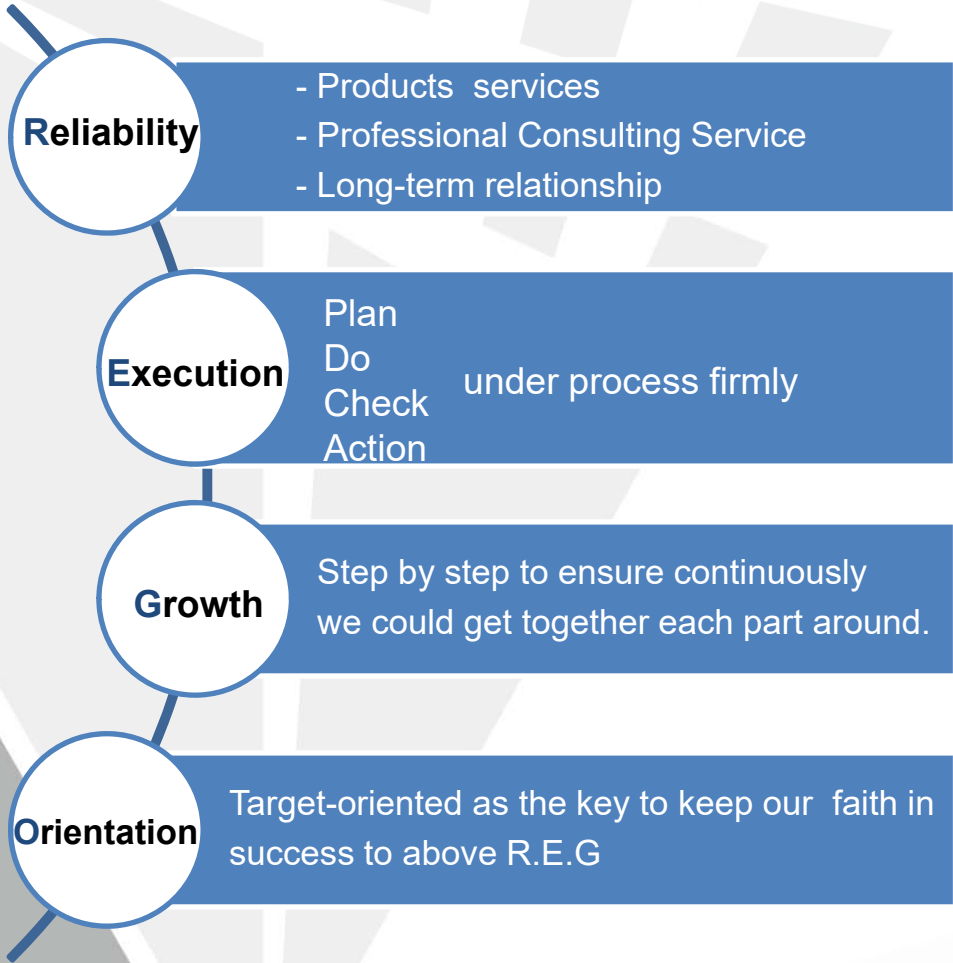
**SCM
Supply
Chain
Management**

**Admin
-Finance
-Business
-HR**



driven by ...

Core Values



One Stop Solution



CONNECTIVITY

connectors

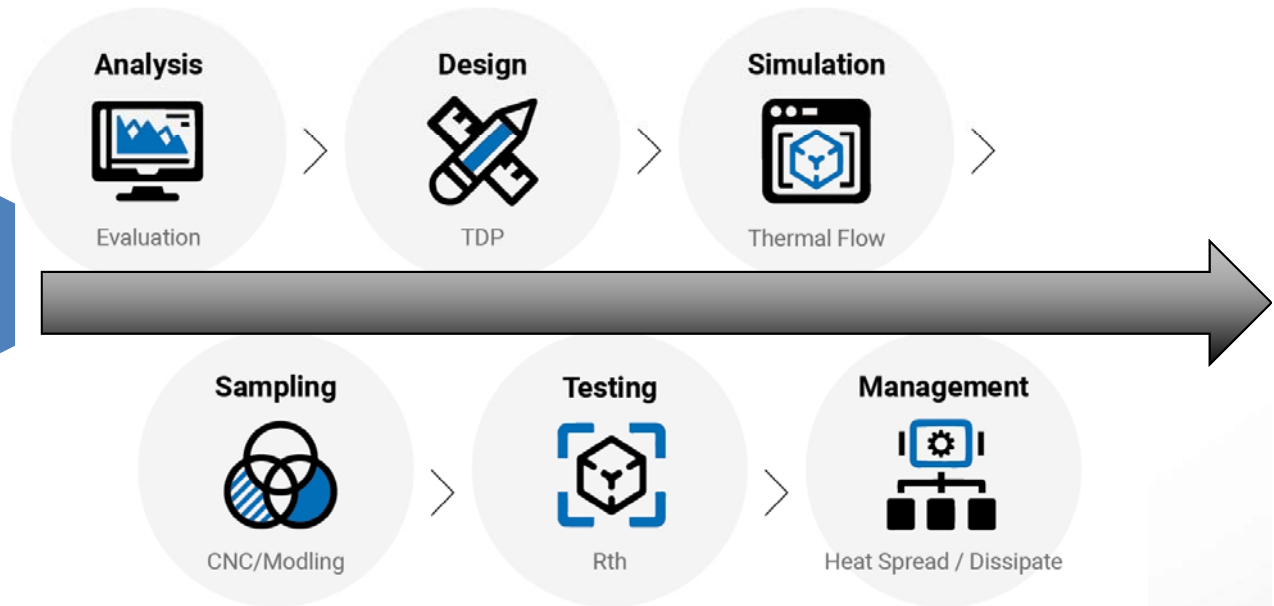
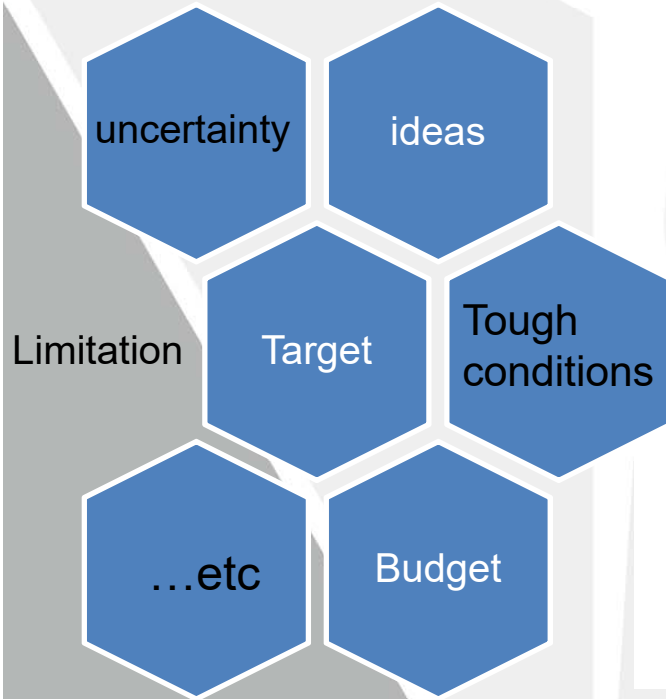
cable
assemblies

THERMAL MANAGEMENT

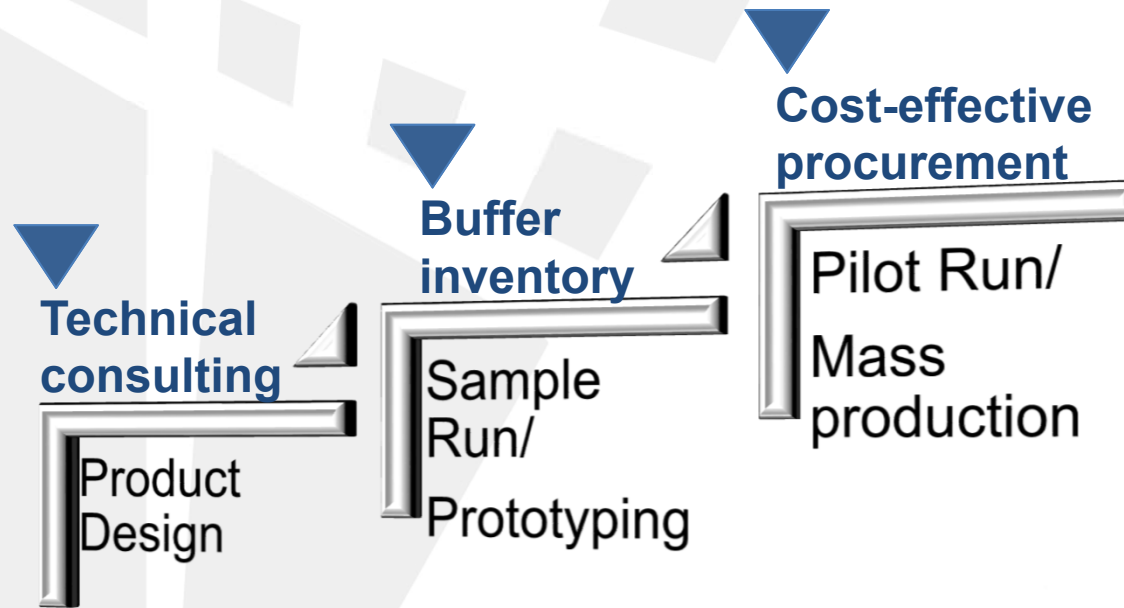
semi
custom
ized

Cooler
Heat sink
Heat Spreader
Thermal Module
Cooling fan

Realize your ideas, meet your thermal need



Stages to Success



supported by REGO team

Sales Network



Our Customers

EMBEDDED



intel AMD
Honeywell
Electrolux
ADLINK TECHNOLOGY INC.
SECO hp

INDUSTRIAL



ADVANTECH
kontron
CONTEC
NOVOMATIC
NEXCOM

NETWORKING



FORTINET
Infortrend AIC
EverFocus Beijer ELECTRONICS
Microsoft NETGEAR
Chroma EVE
unitech



Make your products
“Value added” ...



Q & A



Thanks for your time and welcome to share your comments or thoughts!